

Oral Design - Single Arch to FMR Medina, OH Feb 8th, 2023 1-5pm

oral design

John Heimke DMD FAGD MPH,
Oral Design - Cleveland



The Aesthetic-Restorative Oral Design Team of Dr John Heimke and Master Ceramist, Mr Peter Kouvaris MDT, and Pinhas Adar MDT Utilize Facial Aesthetics as the starting point and ending point resulting in a functional, aesthetic and emotionally fulfilling Smile Design.

In this course you will Learn the “Oral Design” approach and Interdisciplinary Restorative team Work-Flows and Digital office equipment and integration.

Topics will Cover: Improved Diagnosis and Treatment Planning skills . Our Oral Design Team protocol which is unique in that it fosters True “Team Synergy” between the Restorative Dentist to Laboratory and/or Specialist. This results in more predictable treatment outcomes from simple Smile Cases to Full Mouth Rehabilitations involving natural teeth to dental implants. “Blue Ocean” Strategies: Marketing, Branding, and by learning the unique connection to the Emotional component of Dentistry, you will gain skills on how to utilize DSD(Digital Smile Design), Consult, Present, and Gain High Levels of Case Acceptance. Finally putting it all together from Treatment planning, Prep designs, Bites, Impressions (Analog and Digital), Prototypes, Final Restorations.

Course Objectives

Comprehensive overview of Oral Design Concept of Aesthetic Dentistry

Analog - Digital Dentistry integration Workflows 2021

- DSD Photo and Video Protocol “Hands-On”
- Smile Design, Digital Smile Design 2D
- Treatment Planning/Laboratory synergy
- “Blue OceanStrategy/ Marketing/Technology/Consult/ Motivate/Case Acceptance
- Clinical Workflows Single Arch, FMR, Full Arch Implants

Digital office integration | Equipment

CV John Heimke DMD MPH FAGD | Oral Design - Cleveland is an accomplished Cosmetic - Implant Dentist with over 30 years of experience. Dr Heimke is private solo restorative practice in Cleveland, Ohio, USA . He is known for his exceptional talents and unique skill sets in creating, Amazing Natural Smiles. Emphasizing “The Smile Artist Approach” to make the smile come “Alive” He utilizes Facial Aesthetics - Oral Design, Digital Smile Design, Digital - Analog Dentistry. He is an expert in Emotional Dentistry, “The Aging Smile”, Smile Makeovers, Full Mouth Reconstruction, via Porcelain Veneers, Crowns, Bridges, Dental Implants, Full Arch Implant-Monolithic Zirconia Bridge, and Dentures. Dr. John Heimke is a 1989 graduate of Case Western Reserve University School of Dental Medicine, earning his degree of Doctor of Dental Medicine (DMD). He also earned a graduate degree, Masters in Public Health (MPH) from Emory University. His Residency: Advanced Education Program in General Dentistry was completed at Ft. Benning, Ga., while serving in the U.S. Army Medical Department as a Captain. Dr. Heimke is a Fellow of the Academy of General Dentistry, and Fellow of The Pierre Fauchard Academy. Dr Heimke in October 2019 was invited into the prestigious Oral Design International Foundation by founder Master Ceramist Mr Willi Geller, in Zurich, Switzerland. Dr

Heimke is DentalXp Expert and Lecturer. He is a DSD Master/Instructor. Visiting faculty NYU FMR. He is a lecturer on Smile Design, Cosmetic Dentistry, Digital - Analog Dentistry Workflows, Full Arch Implants, Marketing, Consults, and Case Acceptance. Dr. Heimke has been hi-lighted in numerous media, to include, TV, Radio, and Print. He is a visionary, teacher, international and national lecturer, and humanitarian.